



## **IFMA CALGARY CHAPTER “Sponsorship Opportunities” 2010**

The IFMA Calgary Chapter is pleased to announce a new Sponsorship Program to provide financial support and assist in harmonizing the costs of maintaining the Chapter. IFMA sponsorship helps provide a 2-way marketing opportunity within the professional community, showcases your work, and demonstrates your commitment to the advancement of the profession. Through this program we are able to keep our members costs down while at the same time provide educational opportunities and community support that would not otherwise be possible.

This is a chance to promote your organization and help support IFMA activities in 2010. We help you to meet your marketing goals by offering a variety of events and opportunities. With nearly 170 professional and associate members, the Calgary Chapter is the best way to gain access and network with those within the facilities profession.

### **IFMA CALGARY CHAPTER ANNUAL SPONSORSHIP OPPORTUNITIES:**

Become a year long chapter sponsor and take advantage of many special events throughout the year.

GOLD SPONSORSHIP PACKAGE  
SILVER SPONSORSHIP PACKAGE  
BRONZE SPONSORSHIP PACKAGE  
CORPORATE SPONSORSHIP PACKAGE

Consider sponsoring one or more of our special events during the year.

EVENT SPONSORSHIP PACKAGE – (excluding Golf Tournament and Silent Auction)

Stay ahead of your competition and take advantage of these opportunities today!

\*The 2010 Sponsorship Program kicks off October 1, 2009.

\*The 2010 Sponsorship Program begins January 1<sup>st</sup>, 2010 and runs for the calendar year, ending December 31, 2010.

# Gold Sponsorship Package

## \$1,500

An unlimited number of sponsors can take advantage of this sponsorship package. Gold Sponsors receive the following:

- Full page black and white ad in the IFMA Calgary Chapter Directory
- Name, logo and Gold Sponsor acknowledgement on all Chapter event registration forms
- Name, logo, and Gold Sponsor acknowledgment on the IFMA Calgary Chapter website with a link to your website
- Acknowledgement as Gold Sponsor on name tag
- A plaque with sponsorship recognition will be given to the sponsor
- Acknowledgement of sponsorship on sponsor signage - to be displayed at all events (excluding Golf Tournament and Silent Auction)
- 8 free registrations to an event of the sponsors choice (excluding Golf Tournament and Silent Auction)
- One Event Sponsor Package (see 'Event Sponsor Package' for details)
- Listing as Gold Sponsor on "sponsors page" in IFMA Calgary Chapter Directory

# Silver Sponsorship Package

## \$1,000

An unlimited number of sponsors can take advantage of this sponsorship package. Silver Sponsors receive the following:

- Full page black and white ad in the IFMA Calgary Chapter Directory
- Name, logo, and Silver Sponsor acknowledgment on all Chapter event registration forms
- Name, logo and Silver Sponsor acknowledgment on the IFMA Calgary Chapter website
- Acknowledgment as Silver Sponsor on name tag
- A plaque with sponsorship recognition will be given to the sponsor
- Acknowledgement of sponsorship on sponsor signage - to be displayed at all events (excluding Golf Tournament and Silent Auction)
- 4 free registrations to an event of the sponsors choice (excluding Golf Tournament and Silent Auction)
- One Event Sponsor Package (see 'Event Sponsor Package' for details)
- Listing as Silver Sponsor on "sponsors page" in IFMA Calgary Chapter Directory

# Bronze Sponsorship Package

## \$500

An unlimited number of sponsors can take advantage of this sponsorship package. Bronze Sponsors receive the following:

- 1/2 page black and white ad in the IFMA Calgary Chapter Directory
- Name, logo, and Bronze Sponsor acknowledgement on all Chapter event registration forms
- Name, logo, and Bronze Sponsor acknowledgement on IFMA Calgary Chapter website
- Acknowledgement as Bronze Sponsor on name tag
- A plaque with sponsorship recognition will be given to the sponsor
- Acknowledgement of sponsorship on sponsor signage - to be displayed at all events (excluding Golf Tournament and Silent Auction)
- 2 free registrations to an event of the sponsors choice (excluding Golf Tournament and Silent Auction)
- Listing as Bronze Sponsor on “sponsors page” in IFMA Calgary Chapter Directory

# Corporate Sponsorship

## \$200

Corporate Sponsorship opportunities to advertise through IFMA Calgary.

- Name or logo on all IFMA, Calgary newsletters and website
- Name or logo on Corporate Sponsorship signage - to be displayed at all events (excluding Golf Tournament and Silent Auction)

# Event Sponsorship Package

## \$250

A limit of 1 sponsor per event can take advantage of this sponsorship package. This package does not include Annual Golf Tournament or Silent Auction Event. Event Sponsorships are given out on first-come-first-served basis. Event Sponsors receive the following:

- Name, logo, and Event Sponsor acknowledgement on event registration form
- Acknowledgment as Event Sponsor on IFMA Calgary Chapter website
- Acknowledgment as Event Sponsor on name tag
- 1 piece of advertising of sponsors choice (supplied by Sponsor) to be displayed on promotional board at the event being sponsored

**Please fill in the Sponsorship Request Form  
on the next page and fax to (403) 541-0915 or mail to:**

IFMA Calgary Chapter  
#200, 6 Crowfoot Circle NW  
Calgary, AB T3G 2T3  
Phone: (403) 293-7665  
Fax: (403) 541-0915  
Email: [info@ifmacalgary.org](mailto:info@ifmacalgary.org)

